



MIKE THE KNIGHT™ RETURNS TO WARWICK CASTLE TO CELEBRATE THE LAUNCH OF NEW DVD 'JOURNEY TO DRAGON MOUNTAIN'

THREE WEEKENDS OF MEDIEVAL MISSIONS: 13-14, 20-21 & 27-28 SEPTEMBER

26 August 2014: Huzzah! Mike the Knight, star of the hit CGI kids' TV series, returns to Warwick Castle (www.warwick-castle.com), for three weekends in September (13th-14th; 20th-21st; 27th-28th) to give young fans the chance to learn knightly skills, hunt out dragons' eggs and discover the wonders of wizardry.

Little knights in training will be able to meet Mike and his sister Evie who will encourage children to get involved with the activities on offer. Young visitors can build Glendragon Castle, try out their archery skills at Mike's Target Test; jump on Mike's trusty steed at Galahad's Gallop; set off on an adventure of discovery with Sparkie and Squirt in the Dragon Egg Hunt; and cast a spell at Evie's Wizard Workshop. Eight themed Mike the Knight activities are linked to Mike's modern Chivalrous Code, offering a host of entertaining activities for little ones to complete.

Geoff Spooner, General Manager at Warwick Castle, said: "We're delighted that Mike is returning to the Castle again this year. Mike's young fans will find plenty to explore and discover as the Castle has been part of battles and sieges, adventures and intrigues for eleven hundred years."

Book online seven days in advance to save up 25 per cent on Warwick Castle admission. Visit www.warwick-castle.com.

Additional daily attractions include:

- Trebuchet Fireball Spectacular

- Flight of the Eagles Show
- Raising the Portcullis
- Tours of State Rooms and Great Hall
- Towers and Ramparts
- The Bowman Show
- Warwick Castle Unlocked

Mike the Knight's return to Warwick Castle heralds the launch of a brand new DVD 'Journey to Dragon Mountain', out on 15 September, which sees Mike embark on his most exciting and adventurous quest yet. Mike the Knight launched on CBeebies in 2011 and appeared at Warwick Castle for the first time in summer 2012.

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Notes to Editors:

Warwick Castle is easily accessible from Junction 15 of the M40, just 40 minutes from Birmingham and 1 hour 40 minutes from London. Warwick Castle is easy to reach by train from London Marylebone in only 86 minutes.

The Castle, set in 60 acres of grounds designed by Capability Brown, rests on the banks of the River Avon at the heart of historic Warwick. Throughout 2014, every show and attraction at Warwick Castle will be re-imagined as part of celebrations to mark the site's 1,100th anniversary.

The Trebuchet Fireball Spectacular,) features the world's largest working siege engine hurling fireballs further than ever before and towers of flames thirty feet high. The new show, on the banks of the River Avon, is the fiery start to the year-long celebrations and takes place twice daily.

Afternoon Tea: taken in The State Dining Room from £59pp including Taittinger champagne and a selection of fine teas and patisseries, this is where seven monarchs have been entertained.

New for Easter 2014 was the addition the UK's only free flying Andean Condor and the only one to take part in a show of this kind. With a wingspan of up to 10ft 6in, these birds are the largest bird of prey in the world.

Glamping makes a welcome return to the Castle's riverside meadow this summer (until 6 September), now with 41 tents including three new luxury King's Tents and 38 Warwick Tents. Costing from £200 per night for a family of up to six, the price includes breakfast, two-day Castle admission, car parking and entertainment. King's Tents even feature wooden four-poster beds.

Visit www.warwick-castle.com for further information.

MERLIN ENTERTAINMENTS plc is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 104 attractions, 10 hotels/3 holiday villages in 22 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 60 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and more than 20,000 + employees.

Among Merlin's attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, The EDF Energy London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK Resort, Blackpool Tower, Heide Park Resort, WILD LIFE Sydney Zoo, Sydney Tower Eye and SKYWALK. All brands which are distinctive, challenging and innovative – and which have great potential for growth in the future. Visit www.merlinentertainments.biz for more information.

About Mike the Knight™

Mike the Knight™ is a CGI animation for pre-schoolers which transports viewers to a bygone age filled with castles, quests and dragons. With his rallying cry, "Be a knight, do it right!" the heroic Mike conjures up the excitement and enchantment of medieval times into the life of the modern pre-schooler. Mike is a young boy with a big future. The son of the king and queen of Glendragon, Mike is determined to become a great and noble knight like his father. He is joined on his adventures by his companions Squirt and Sparkie - two friendly dragons, and his trusty steed Galahad. Mike's sister Evie, a trainee wizard, often tries to lend a hand, even though her spells often hinder, rather than help, her brother's progress! Through his endeavours, Mike discovers the power of responsibility and learns about doing things the right way. For more information about Mike the Knight, please visit www.miketheknight.com