

## Warwick Castle's resident Knights and Princesses get reading 'Zog' for World Book Day

High res images available [here](https://drive.google.com/drive/u/2/folders/1pPi6p_gmTfTosd13PCJvEDV6S1kRy2sO?hl=en):

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This World Book Day, staff at popular UK visitor attraction Warwick Castle have been preparing for the arrival of one of the most famous dragons in the UK this Easter, Julia Donaldson and Axel Scheffler's Zog, by reading the book in the castle grounds.

Working in close collaboration with Magic Light Pictures, the multi Oscar-nominated and BAFTA award-winning production company behind the animated adaptations of Julia Donaldson and Axel Scheffler's iconic picture books, Warwick Castle's trail will enable children to step into Zog's world and live the story for themselves.

From resident Knights to Princesses (and doctors!) in their towers, teams across the castle have been getting stuck into the book in preparation for an exciting new 3D interactive trail starring Zog the lovable dragon, which opens at Warwick Castle this Easter.

The trail will keep kids busy with a whole host of Zog-tastic tasks, learning new skills just like Zog did at Dragon School. The Castle and grounds provide the ideal setting to capture children's imaginations with tales of dragons, knights and princesses.

Children around the world know and love the character, created by award-winning author Julia Donaldson and brought to life by Axel Scheffler's irresistible illustrations. Zog was published in 2010, and by 2015 it had sold over one million copies with publication in 19 languages. In 2016, the companion picture book 'Zog and the Flying Doctors' was published to great acclaim. For Christmas 2020, the sequel film produced by Magic Light Pictures will be BBC One's family animation following the success of the first Zog film, which was broadcast on Christmas Day 2018.

**ENDS**

**Further information**

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**Note to editors**

The Zog interactive trail launches at Warwick Castle from Easter 2020 and is included with all standard entry tickets and short breaks.