



PHOTOCALL/INTERVIEW NOTICE

What: ITV's Good Morning Britain Just Read Guinness World Record Bid with over 250 local children and parents

Where: Central Courtyard, Warwick Castle

When: 8.15am Friday 12 September 2014 to photograph the World Record Attempt and interview Terry Deary, author of the Horrible Histories books

Details:

- Over 250 children from local schools will be at Warwick Castle tomorrow morning trying to set a new Guinness World Record for the number of parents reading the SAME book to their children at the SAME time. This is part of ITV's Good Morning Britain Just Read campaign to encourage children to read more and parents to spend more time reading to their children.
- They will be reading from Horrible Histories Measly Middle Ages written by Terry Deary, himself a keen supporter of improving literacy in children. Warwick Castle has featured Horrible Histories as part of its many attractions for the past two years and will be featuring it again in 2015
- Local schools from Warwick, Stratford, Leamington, Barford and Hatton will be participating
- Interview opportunities are available with Terry Deary, author of the Horrible Histories books after the broadcast has finished.

- The World Record will be broadcast live at around 7.40am with a resolution of the record just after 8am. Please enter via the Stables Car Park and come into the Central Courtyard at Warwick Castle.

If you wish to attend or need further details please contact:

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