



# HUZZAH! MIKE THE KNIGHT™ RETURNS TO WARWICK CASTLE

***KNIGHTLY REINFORCEMENTS NEEDED TO FACE DASTARDLY DRAGON***

***IN CASTLE GROUNDS***

*Mike the Knight at Warwick Castle: 13-14; 20-21; 27-28 September*

*£10 entry for costumed knights on 13 September*

*"Be a knight, do it right!" - win prizes for dragon selfies #DragonSelfie*

5 September 2014: The grounds of [Warwick Castle](#) will resound with cries of 'Huzzah!' this month as Mike the Knight, star of the kids' TV series and brand new movie *Journey to Dragon Mountain*, returns on three weekends (13-14; 20-21; 27-28 September).

Young fans will have the chance to learn knightly skills, hunt out dragons' eggs and discover the wonders of wizardry and there's a fun and fearsome challenge for the most courageous of knights and wizards in training. Those dressed to impress on Saturday, 13 September - in full knight costume - will be rewarded with £10 entry to the Castle\*.

Mike the Knight, star of brand new DVD movie *Journey to Dragon Mountain* in which the trainee knight enjoys his biggest adventures yet, will be a most welcome guest as visitors to the Castle face a fearsome 10-foot dragon.

The giant dragon – scaring visitors from Tuesday, 9 September to Sunday, 28 September – provides a challenge for even the most courageous of knights and wizards and only the most courageous will dare approach and snatch a selfie.

"Warwick Castle has seen some scary and devilish things during its 1,100-year-history, but a huge roaring dragon must count as one of our most unusual - and fearsome - visitors," said Geoff Spooner, General Manager at Warwick Castle.

“In times gone by, brave knights were rewarded for their valour and, in keeping with tradition, we will reward courageous knights in full costume with full-day entry for just £10.”

Families who pose with the dragon and share their photos online using the hashtag #DragonSelfie will be in with the chance of winning some great prizes\*\*. Huzzah!

Full details of packages, prices and timings for all attractions can be found at [www.warwick-castle.com](http://www.warwick-castle.com).

Ends

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**Notes to Editors:**

*\*Terms and Conditions*

- £10 Castle only entry admission will be granted for visitors on Saturday 13 September 2014 only guests dressed as a knight. Guest must be in full costume to qualify for the offer.
- Not valid in conjunction with any offer, discount, concession, inclusive travel offer or annual passes. Offer cannot be used when booking tickets in advance.
- Offer must be quoted and all guests participating in the offer are to present themselves to the ticket office upon entrance. This offer can be redeemed against Castle entry tickets only, subject to availability and excludes entry to The Castle Dungeon and Merlin: The Dragon Tower.
- Offer valid one per person in full costume and per transaction. Admission prices are subject to change. Car parking charges apply and parking is subject to availability. For further information, and to check opening times visit [www.warwick-castle.com](http://www.warwick-castle.com). V21922.

- Full terms and conditions available at [www.warwick-castle.com](http://www.warwick-castle.com)
- Warwick Castle is easily accessible from junction 15 off the M40, just 40 minutes from Birmingham and 1 hour 40minutes from London. Warwick Castle is easy to reach by train from London in 86 minutes.

*\*\*Photos need to be posted to the Warwick Castle Facebook and/or Twitter pages. Prizes include one Warwick Castle Family Pass and ten Journey to Dragon Mountain DVDs.*

**MERLIN ENTERTAINMENTS plc** is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 99 attractions, 9 hotels/3 holiday villages in 22 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its 54 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and more than 22,000 employees.

Among Merlin's attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, The EDF Energy London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK Resort, Blackpool Tower, Heide Park Resort, WILD LIFE Sydney Zoo, Sydney Tower Eye and SKYWALK, Siam Ocean World and Busan Aquarium. All brands which are distinctive, challenging and innovative – and which have great potential for growth in the future.

Visit [www.merlinentertainments.biz](http://www.merlinentertainments.biz) for more information.

### **About Mike the Knight™**

Mike the Knight™ is a CGI animation for pre-schoolers which transports viewers to a bygone age filled with castles, quests and dragons. With his rallying cry, "Be a knight, do it right!" the heroic Mike conjures up the excitement and enchantment of medieval times into the life of the modern pre-schooler. Mike is a young boy with a big future. The son of the king and queen of Glendragon, Mike is determined to become a great and noble knight like his father. He is joined on his adventures by his companions Squirt and Sparkie - two friendly dragons, and his trusty steed Galahad. Mike's sister Evie, a trainee wizard, often tries to lend a hand, even though her spells often hinder, rather than help, her brother's progress! Through his endeavours, Mike discovers the power of responsibility and learns about doing things the right way. For more information about Mike the Knight, please visit [www.miketheknight.com](http://www.miketheknight.com)