



**'BE AT KNIGHT, DO IT RIGHT' THIS SUMMER –
MIKE THE KNIGHT™ RETURNS TO WARWICK CASTLE 29, 30 JUNE & 6, 7 JULY**

22 May, 2013: **Mike the Knight**, star of the popular CGIkids' TV series, returns to Warwick Castle (www.warwick-castle.com) for two weekends this summer - 29-30 June and 6-7 July, to celebrate the launch of his modern day Chivalrous Code, suitable for all little knights in training.

Pre-schoolers aged 3-5 years delight in Mike the Knight's energetic on-screen adventures as he looks after his father's kingdom, Glendragon. This summer, he has special permission from his mother, Queen Martha, to return to Warwick Castle and is on a quest to seek out fellow knights-in-training.

Warwick Castle is calling on **Mike the Knight** fans to embark on a multitude of mediaval missions. They can try out their archery skills at Mike's Target Test, jump on Mike's trusty steed at Galahad's Gallop, set off on an adventure of discovery with Sparkie and Squirt in the Dragon Egg Hunt, and cast a spell at Evie's Wizard Workshop. The nine different themed Mike the Knight activities, link in with Mike's modern Chivalrous Code, offering a host of entertaining activities for little ones to complete. Mike will also be on hand, in between missions, to provide encouragement and meet his fellow knights and wizards in training.

Determined to always do his best, **Mike the Knight** is set to have great fun in the mediaval surroundings of Warwick Castle - galloping around The Castle Courtyard and exploring the ancient Towers and Ramparts, watching the birds of prey shows and having a go at removing the Sword in the Stone. There's also the Mighty Trebuchet that fires twice daily and the Warwick Warriors with their real – very heavy – swords.



Tim Harrison-Jones, General Manager at Warwick Castle, said: “These two weekends form part of the Mike the Knight ‘Be A Knight, Do it Right’ campaign which encourages little knights in training to complete a modernised version of the medieval chivalrous code. Mike the Knight will feel right at home at Warwick Castle, where tales of brave knights date back one thousand years.”

Mike the Knight launched on CBeebies in 2011 and appeared at Warwick Castle for the first time in summer 2012. A second series of 52x12-minute episodes is due to air this summer.

Book seven days in advance to save up 25 per cent on Warwick Castle admission: adult from £17.10; child (aged 4-11 years) from £11.70; under 3s admitted free. Visit www.warwick-castle.com.

Additional summer daily attractions include:

- Raising the Portcullis
- Flight of the Eagles Show
- The Sword and the Stone
- Firing the Trebuchet
- Warwick Warriors live combat
- Actor-led Tours of State Rooms and Great Hall
- Towers & Ramparts
- Warwick Castle Unlocked – four new rooms opened in February 2013

Ends

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Notes to Editors:



Warwick Castle is easily accessible from junction 15 off the M40, just 40 minutes from Birmingham and 1 hour 40minutes from London. Warwick Castle is easy to reach by train from London in 86 minutes.

MERLIN ENTERTAINMENTS is the leading name in location-based, family entertainment, and has seen the most successful and dynamic growth of any company in the sector over the last five years. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 89 attractions, seven hotels/two holiday villages in 19 countries and across four continents. The company aims to deliver memorable and rewarding experiences to its 46 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and more than 17,000 employees. Among Merlin's attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, The EDF Energy London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK, Chessington World of Adventures Resort, Blackpool Tower, Heide Park, Sydney Aquarium, WILD LIFE Sydney, Sydney Tower Eye and SKYWALK, Siam Ocean World and Busan Aquarium. All brands which are distinctive, challenging and innovative – and which have great potential for growth in the future. Visit www.merlinentertainments.biz for more information.

About Mike the Knight™:

Mike the Knight™ is a CGI animation series for pre-schoolers that follows the adventures of Mike, a young knight in training who is determined to follow in his father's footsteps to become a brave and noble knight. With the triumphant motto "Be a Knight, do it right" the would-be hero is joined in his adventures by a host of characters including his trusty steed Galahad, two friendly dragons, Squirt and Sparkie, and his sister Evie, a trainee wizard. Mike the Knight is produced by HIT Entertainment and Nelvana Studio. For more information about Mike the Knight please visit www.miketheknight.com and follow Mike on Facebook and Twitter @MiketheKnightUK