



## WARWICK CASTLE AND HORRIBLE HISTORIES® CREATE THREE FOUL FAYRES FOR 2013

TO MARK '20 HORRIBLE YEARS' OF HORRIBLE HISTORIES, WARWICK CASTLE  
HOSTS THREE FOUL FAYRES THAT BRING THE BOOKS TO LIFE

***MEDIA INVITATION - Saturday 23 March:** Come share the sights - and smells - of the most horrible aspects of Warwick Castle's hundreds of years of history with the irreverent and immersive Horrible Histories Foul Fayres. Be the first to see what Horrible Histories brings to Warwick Castle. Entrance and parking included - accommodation and train travel can be arranged. Email Cass Helstrip on [cass.helstrip@whitetigerpr.com](mailto:cass.helstrip@whitetigerpr.com)*

*5<sup>th</sup> February 2013:* Gruesomeness, gore, plagues and pestilence all play their part in the thousand years of history that families discover daily at Warwick Castle ([www.warwick-castle.com](http://www.warwick-castle.com)) and for this year only, Britain's Ultimate Castle will host three Foul Fayres with Horrible Histories to celebrate twenty years of the hit kids' books.

Warwick Castle's Horrible Histories Foul Fayres - to be held at Awesome Easter (23 March - 14 April), Wicked Whitsun (25 May-1 June) and Stormin' Summer (20 July-1 September) - take the best bits of the irreverent books written by Terry Deary and immerse visitors of all ages in the most gruesome and most fun aspects of Britain's history.

Troubled tales and foul facts from the Stormin' Normans and Vile Victorians, by way of Smashing Saxons, Measly Middle Ages and Terrible Tudors, will come to life at five camps set in Warwick Castle grounds. The characters at Warwick Castle won't hold back from telling - and showing - just how lousy life has been over the centuries whilst kids will have the chance to join the awesome action.



Tim Harrison-Jones, General Manager at Warwick Castle said: “Given the hellish history we’ve seen here over the past one thousand years, Warwick Castle is the perfect spot for a gruesome gathering to mark twenty years of Horrible Histories. Kids - and their parents - can enjoy the Foul Fayres at no additional cost as part of their full day out at Warwick Castle and feel totally immersed in history.”

Lisa Edwards, Publishing Director at Scholastic UK, said: “Warwick Castle is the perfect setting for the celebration of our gloriously gruesome twenty years in print. Its history is so wide-ranging that all the horrible highlights will appeal to every fan of our bestselling books.”

Warwick Castle has frozen entry prices at 2012 prices so visitors can revel in the Foul Fayres - as well as everything else on offer at the attraction - at great value prices.

Furthermore, those booking online at [www.warwick-castle.com](http://www.warwick-castle.com) 7 days in advance will receive a 20% discount off entry prices or book 48 hours in advance to save 10%. All day entry to Warwick Castle for adults is from £18.24, children from £12.48 and seniors from £13.44. Alternatively, advance bookings can be made by calling 0871 265 2000.

Warwick Castle is open every day (apart from Christmas Day) and offers fun for the entire family with its exciting daily shows; engaging live-actor attractions - The Castle Dungeon, Merlin: The Dragon Tower, and The Princess Tower; extensive grounds; ancient Towers and Ramparts; and - new for 2013 - Warwick Castle Unlocked, four newly opened rooms revealing four centuries’ worth of secrets and stories.

Daily shows include:

- Raising the Portcullis
- Flight of the Eagles Show
- The Sword and the Stone\*



- Firing the Trebuchet\*
- Warwick Warriors live combat\*
- Actor-led Tours of State Rooms and Great Hall
- Jousting (summer only)

Please check [www.warwick-castle.com](http://www.warwick-castle.com) for exact details of daily shows; subject to change; \*some shows are seasonal.

**Ends**

**Media contact:**

Cass Helstrip Tel: 07968 255464

Email: [cass.helstrip@whitetigerpr.com](mailto:cass.helstrip@whitetigerpr.com)

For further information about Horrible Histories® and Scholastic contact:  
Penelope Beech, E: [pbeech@scholastic.co.uk](mailto:pbeech@scholastic.co.uk)

**Notes to editors**

Warwick Castle is easily accessible from junction 15 off the M40, just 40 minutes from Birmingham and 1 hour 40minutes from London. Warwick Castle is easy to reach by train from London in 86 minutes.

MERLIN ENTERTAINMENTS is the leading name in location-based, family entertainment, and has seen the most successful and dynamic growth of any company in the sector over the last five years. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 89 attractions, seven hotels/two holiday villages in 19 countries and across four continents. The company aims to deliver memorable and rewarding experiences to its 46 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and more than 17,000 employees. Among Merlin's attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, The EDF Energy London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK, Chessington World of Adventures Resort, Blackpool Tower, Heide Park, Sydney Aquarium, WILD LIFE Sydney, Sydney Tower Eye and SKYWALK, Siam Ocean World and Busan Aquarium. All brands which are distinctive, challenging and innovative - and which have great potential for growth in the future. Visit [www.merlinentertainments.biz](http://www.merlinentertainments.biz) for more information.

**About Horrible Histories®:**

Horrible Histories® is the world's bestselling history-book series for children. The first books were published in 1993 and the series has gone on to sell over 20 million copies globally, in 37 countries and 31 languages. By focusing on the "nasty bits" of history, author Terry Deary's irreverent humour and Martin Brown's witty cartoons have made history accessible and entertaining for children of all ages. It is now a BAFTA/British Comedy Award-winning children's BBC TV series and a West End stage show. [www.horrible-histories.co.uk](http://www.horrible-histories.co.uk)

**About Scholastic:**



Scholastic UK ([www.scholastic.co.uk](http://www.scholastic.co.uk)) is part of Scholastic Inc, the largest publisher and distributor of children's books in the world and a leader in educational technology. Scholastic UK Ltd has four divisions: Scholastic Book Clubs, Scholastic Book Fairs, Scholastic Children's Books and Scholastic Education.

As a distributor of children's books through Scholastic Book Clubs and Fairs, Scholastic is the biggest children's specialist bookseller in the UK and Ireland. It has unparalleled reach to children through schools, increasing opportunities for reading and book ownership for children in the UK and Ireland and donating two million books to schools last year. Scholastic Children's Books publishes a wide range of books for all ages, including bestsellers and award-winners such as the Horrible Histories® series, Philip Pullman's His Dark Materials trilogy and Klutz's innovative book and craft packs. Scholastic Education is the UK's market-leading publisher of print and electronic resources for teachers. It offers professional and classroom support that meets teachers' needs and provides them with inspiration for their lessons through its website, its range of popular teacher magazines, including Child Education PLUS, and its teachers' resource books including such bestselling titles as the 100s series.